



# THE AI MUSICPRENEUR

*Your #1 source for AI music news*

**YouTube**  
AI Music principles

**EUROVISION**  
considers AI ban

**Selena Gomez**  
AI is "scary".

**DJ DON DIABLO**  
LAUNCHES AI MUSIC VIDEO

by @aimusicpreneur

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REPOST

*Article 1/4*

# Don Diablo premieres first AI-crafted music video

*Music and visuals transcend boundaries, as  
innovations rewrite industry rules.*

Inspired by article published on  
24th August 2023 by [hardstylemag.com](https://hardstylemag.com)

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Don Diablo, electronic music maestro, unveils the **first-ever AI-designed music video.**

Blending Tony Ann's piano hit "Rain" with his signature beats, it depicts a story of defiance against an AI-dominated empire.

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Using AI and creative genius, Don  
Diablo creates a world blending  
reality and fiction.

With vivid AI imagery, the story  
emphasizes the **tension between  
human creativity and  
technological dominance.**

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Internationally recognized Don Diablo, with **partners like Disney and Netflix**, consistently pushes artistic limits.

His AI-driven video showcases his boundless vision.

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What do you think about the  
interplay of AI and creativity in  
music?

Share your thoughts in the  
comments.

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*Article 2/4*

# **YouTube unveils AI Music Guidelines with Universal Music Group Partnership**

*YouTube partners with artists to shape its AI music initiative.*

Inspired by article published on  
21st August 2023 by variety.com

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YouTube + UMG have rolled out **AI music principles**, aiming to navigate the potential & perils of AI in the music world.

The initiative, "AI Music Incubator," sees input from renowned artists like **Anitta**, **Björn Ulvaeus**, and **Juanes**.

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Universal's CEO, Sir Lucian Grainge, emphasizes building a safe, profitable ecosystem where artists maintain their creative integrity and are **fairly compensated.**

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## CEO Neal Mohan outlines three foundational **AI principles**:

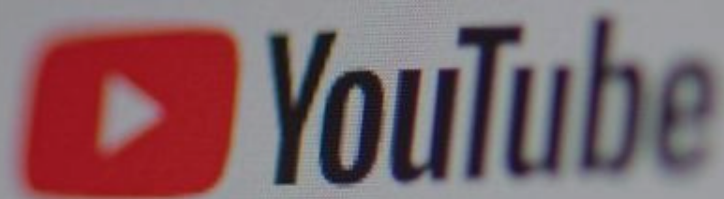
**Principle 1:** Embracing AI responsibly with partners, enhancing creative responsible innovation.

**Principle 2:** AI brings creative expression; needs artist protection and balanced opportunities.

**Principle 3:** Scaling industry-leading trust and safety for AI's unique challenges.

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Start

In essence, YouTube and UMG are pioneering a balanced path between AI's innovative possibilities and **safeguarding artists' rights.**

**What are your thoughts on AI's role in the future of music?**

Share in the comments!

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*Article 3/4*

# **Eurovision considers banning AI Songs: Creativity or algorithm?**

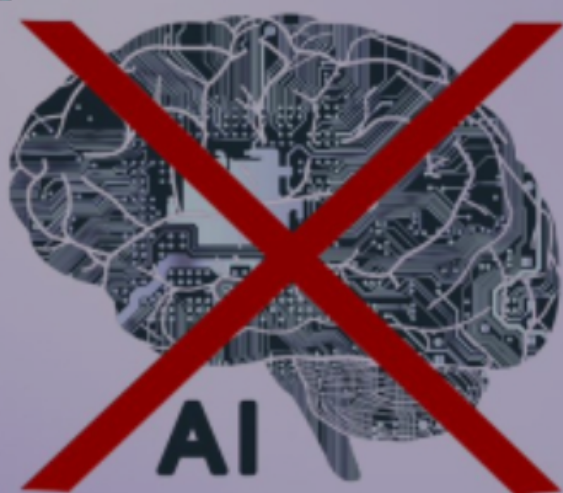
*Eurovision's organizers debate the role of AI in  
future contests.*

Inspired by article published on  
25th August 2023 by [eurovisionfun.com](https://eurovisionfun.com)

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EUROvision  
SONG CONTEST

Eurovision's governing body  
contemplates **banning AI-  
produced content.**

Jean-Philip de Tender, Deputy  
Director General of the European  
Broadcasting Union, recently  
**questioned the potential  
introduction** of AI-created songs  
in the contest.



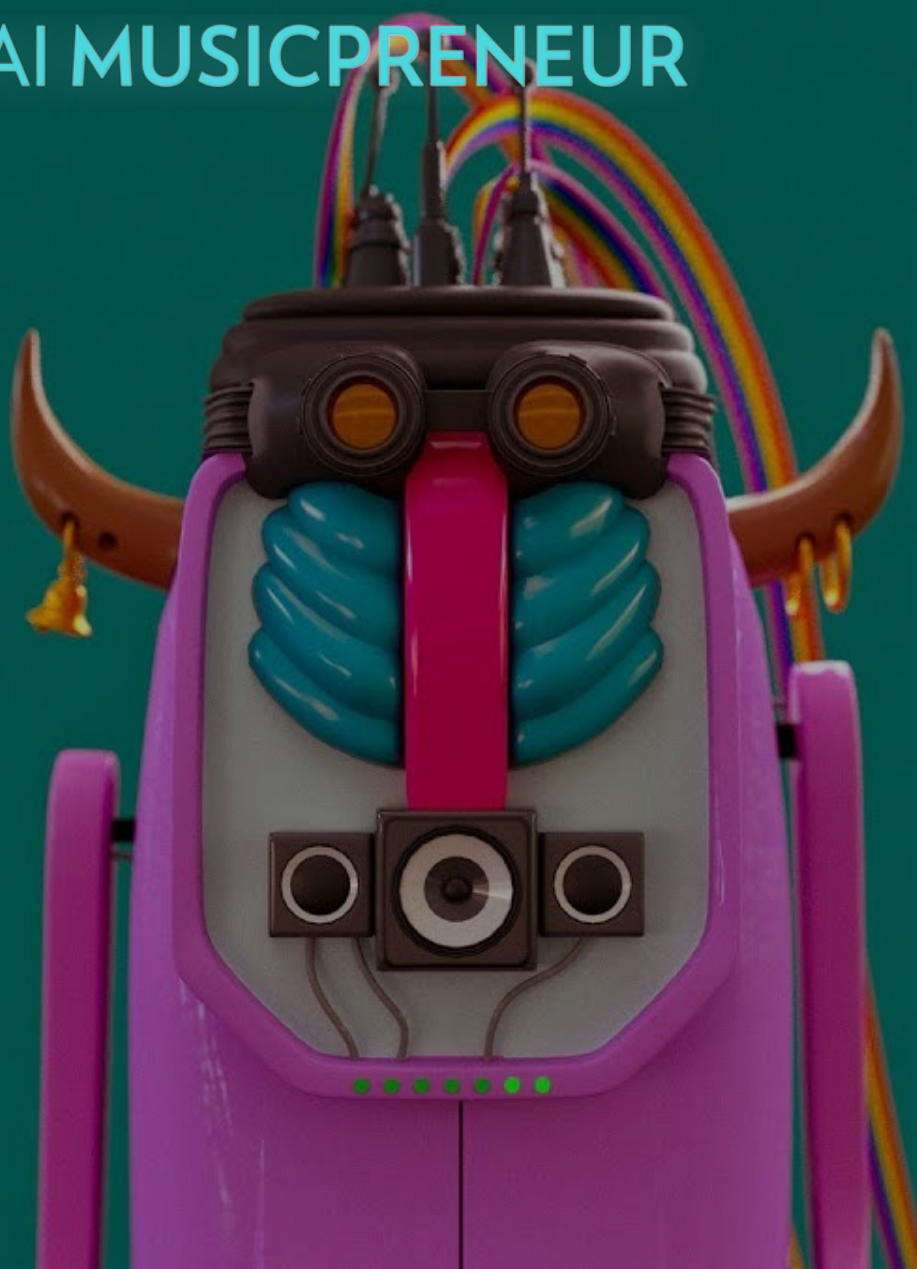
The EBU believes the competition should **primarily honor human creativity** over machine-generated content.

In 2019, an experiment intrigued many when algorithms crafted "**Blue Jeans and Bloody Tears**," a song blending AI and human elements.

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In summary, **Eurovision grapples** with AI's role in a human-centric competition.

Should AI have a seat in artistic contests?

Share your views in the comments.

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*Article 4/4*

# **Selena Gomez disturbed by AI rendition of ex's 'Starboy' with her voice**

*Selena Gomez reacts to her AI-enhanced  
feature in ex-boyfriend's song 'Starboy'.*

Inspired by Billboard Article  
23rd August 2023 by Gil Kaufman

by @aimusicpreneur

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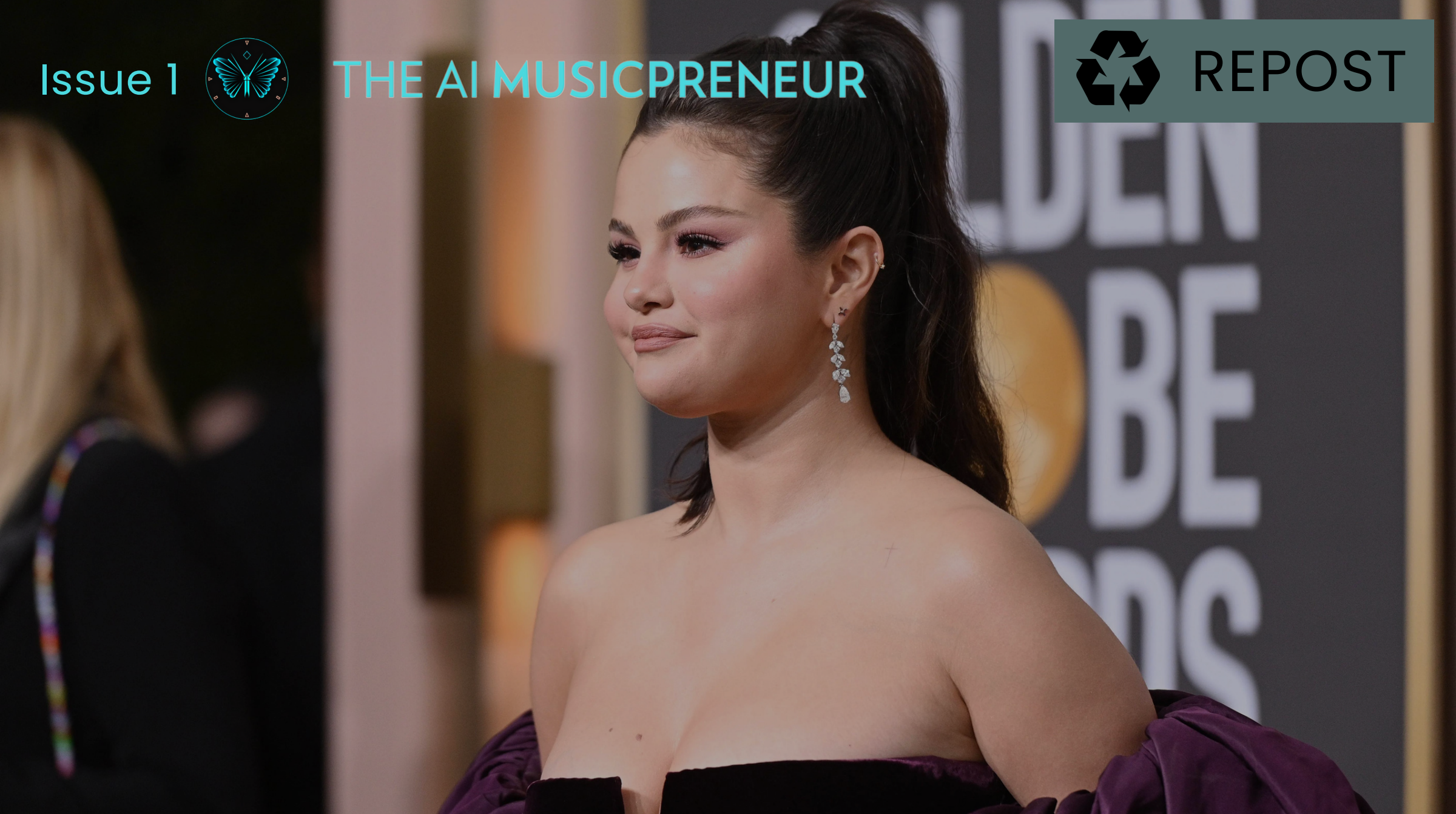
Gomez was recently shocked to hear a fan-made, AI-driven **version of The Weeknd's "Starboy"** which added her computer-generated vocals.

**"Scary,"** was her response to the modified track where her image also graced the artwork.

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The star has since refocused on her own music. Gomez's latest, "**Single Soon,**" launched on Aug. 25.

This song precedes her anticipated album, with the singer describing it as an "end-of-summer" delight.

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